CONTRACT

WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

And:

Strategic Media Svcs
3299 K Street NW
Suite 200
Washington, DC 20007

Field	Value
Contract / Revision	847977 /
Alt Order #	06410001
Product	**API TARGET 2012**
Contract Dates	**11/12/12 - 11/18/12**
Estimate #	**3299**
Advertiser	**American Petroleum Institute**
Original Date / Revision	11/12/12 / 11/12/12
Billing Cycle	EOM/EOC
Billing Calendar	Broadcast
Cash/Trade	Cash
Station	**WBTV**
Account Executive	Dave Clark
Sales Office	Telerep-Washin
Special Handling	
Demographic	Adults 35+
IDB#	9912521
Advertiser Code	
Product Code	
Agency Ref	
Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WBTV	11/13/12	11/16/12	WBTV News 6a	6-7a		:30			NM	5	$4,000.00
Week:		11/12/12	11/18/12	-TWTF-- (Weekdays)	Spots/Week: 5	Rate: $800.00						
N 2	WBTV	11/13/12	11/15/12	WBTV News At Noon	12-12:30p		:30			NM	2	$1,350.00
Week:		11/12/12	11/18/12	-T-T--- (Weekdays)	Spots/Week: 2	Rate: $675.00						
N 3	WBTV	11/13/12	11/16/12	WBTV News at 6p	M-F 6p-630p		:30			NM	4	$4,800.00
Week:		11/12/12	11/18/12	-TWTF-- (Weekdays)	Spots/Week: 4	Rate: $1,200.00						
N 4	WBTV	11/13/12	11/15/12	WBTV News @ 11p	11p-1135p		:30			NM	3	$4,500.00
Week:		11/12/12	11/18/12	-TWT--- (Weekdays)	Spots/Week: 3	Rate: $1,500.00						
N 5	WBTV	11/17/12	11/17/12	NCAA Football Reg Game 2	330p-7p		:30			NM	1	$4,200.00
Week:		11/12/12	11/18/12	-----1- (Weekdays)	Spots/Week: 1	Rate: $4,200.00						
N 6	WBTV	11/17/12	11/17/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	$1,300.00
Week:		11/12/12	11/18/12	-----1- (Weekdays)	Spots/Week: 1	Rate: $1,300.00						
N 7	WBTV	11/18/12	11/18/12	CBS Sunday Morning	9-1030a		:30			NM	1	$850.00
Week:		11/12/12	11/18/12	------1 (Weekdays)	Spots/Week: 1	Rate: $850.00						
								Totals			17	$21,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/18/12	17	$21,000.00	$17,850.00
Totals	17	$21,000.00	$17,850.00

Signature: ______________________ **Date:** ______________

(* Line Transactions: N = New, E = Edited, D = Deleted)